

The Central Bank of The Bahamas is proud to invite the Bahamian creative community to the annual 37th Open Call Competition. The 2020 theme is:

THE BIGGER PICTURE! - MURALS AND PUBLIC ART

For this competition, we plan to focus on the many prominent empty wall spaces, vacant lots, abandoned buildings or construction fences around New Providence and the Family Islands.

Such surfaces surround us everywhere and beg for our attention and a new purpose. Murals—and public art in general—have proven to be a significant economic engine in the so-called "Orange Economy," or creative economy, creating safer neighborhoods for the benefit of local communities. In addition to providing us with visual nourishment and education on our own history, a further benefit would be the provision of attractions for a specific kind of traveler who is interested in the cultural aspects of a nation.

The 2020 Open Call goes out to Bahamians and Permanent Residents, who are artists, architects, designers, gardeners, craftsmen/women and more. There are no restrictions regarding size or media, e.g. drawings, paintings, paper and/or digital collages, photography, 3D models, light projections, upcycled materials, or even landscaping ideas; you name it! **The only requirements are:**

- The design has to be based on the particular shape or space of the proposed site (we are not looking for generic designs or "drop-in" sculptures).
- The design has to closely consider the particular location, its history and respective environment.
- The design has to develop an original idea and a relevance of the site in time and space.
- Lastly but very importantly: the applicant has to research the ownership of the proposed site and seek a preliminary conversation and disposition of the stakeholders and community:
- Communication is key.

Examples for themes can be historical subjects, folklore (like Junkanoo), cultural or even futuristic topics. Styles can be abstract, naturalistic, figurative, illusionary (trompe l'oeil) and more.



The design and filled out application has to be submitted as digital files (jpg, MP3, MP4) between 4MB (minimum) and 10MB (maximum) to the following email: <u>curator@centralbankbahamas.com</u> or on WhatsApp +1-242-376-6409.

The deadline is October 20th, 2020.

Due to the current Covid 19 restrictions, the 2020 Open Call Exhibition will be virtual, to be viewed and promoted-nationally and internationally-on several digital platforms, including the Central Bank's art website and respective social media outlets. Prior to the actual implementation, the winning designs will also be promoted in an augmented reality tour on SMARTIFY, the world's most downloaded museums app.

Prizes

The jury of the 2020 Open Call is headed by renowned artist, Allan Pachino Wallace.

First Place: Cash prize of \$5,000

Second Place: Cash Prize of \$3,000

Third Place: Cash Prize of \$2,000

Three runner-ups: \$500 each

All three winning designs will be executed at the respective sites.

Material, assistance and equipment will be provided by the Bank.

The 2020 Open Call Competition is in collaboration with the Orange Economy Sub-Committee of the Economic Recovery Committee (ERC).

For questions and further information, please contact the curator of the Central Bank of The Bahamas at:

uvvoges@centralbankbahamas.com

Applications can be downloaded at: www.artcentralbankbahamas.com/OpenCall